

Engage Prospects With Your Customized E-Marketing Message

Elevate Awareness and Add Momentum to Your Marketing Campaign

Provide timely, immediate communication of:

- New product/technology introductions
- Significant company news and announcements
- Special offers

LABORATORY EQUIPMENT's exclusive E-Marketing blasts allow you to add significant stopping power and impact to your sales and marketing campaign with your custom-designed, audience-directed message.

Your personalized e-blast will:

- Reach more than 52,000 potential customers
- Educate and inform a top-level audience of LABORATORY EQUIPMENT subscribers
- Build excitement with your opportunity-specific message

Program Specifics:

- You supply the message via your custom-designed HTML email file
- LABORATORY EQUIPMENT handles all aspects of delivery from list selection to deployment date
- Timing – deployment determined to meet your mission-critical objectives
- Sales Leads – potential buyers linked to your website or via email directly from your HTML file
- Cost – \$8,050 net for deployment to full list (52,000 names); \$4,380 net for half list deployment (26,000 names); \$2,650 net for quarter list deployment (13,000 names)
- We can help create your HTML file for a nominal fee
- Custom newsletter format also available

