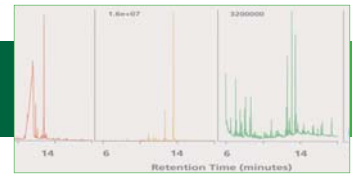


# Readers Speak Up



Don't take our word for it! Here are some genuine testimonials from loyal readers – your customers and prospects – proof that we are the premier source for advancements in chromatography.



**"I look to this publication to become increasingly authoritative."**

**"I personally am very grateful to your magazine for the information provided, and for being so helpful in my studies. Keep up the good work!"**

**"I have used the HPLC and gas chromatography information during my graduate studies. I loved it; it is easy and informative."**

**"I enjoy it and share it with my staff during our monthly meetings."**

**"Even for someone who does not do a lot of chromatography, the magazine is helpful to keep me current with the latest trends in the field. Thanks."**

**"You provide cutting-edge applications, as well as real critiques, good and bad."**

**"I really enjoy reading the new articles to stay current with industry leaders."**

**"Very nice journal – it is obvious that a lot of work goes in to each issue. Keep up the great work!"**



# Chromatography Techniques

Product Innovation for Chromatographers