

### CHROMATOGRAPHY TECHNIQUES: Fulfilling the Informational Needs of Today's Chromatographers

CHROMATOGRAPHY TECHNIQUES is delivered quarterly in print format to more than 22,000 qualified subscribers that have specified involvement with chromatography and the purchasing of chromatography equipment. CHROMATOGRAPHY TECHNIQUES is also delivered in digital format to more than 73,000 subscribers across the Advantage Business Media science network including, DRUG DISCOVERY & DEVELOPMENT, R&D Magazine, BIOSCIENCE TECHNOLOGY and LABORATORY EQUIPMENT.

A designated website – [www.ChromatographyTechniques.com](http://www.ChromatographyTechniques.com), monthly newsletter – *CT Express*, and quarterly *CT Advance* newsletter, combine with CHROMATOGRAPHY TECHNIQUES' print edition to offer you a consistent presence in front of decision-makers in the field of chromatography.

### Total Reach: 95,000

Each edition of CHROMATOGRAPHY TECHNIQUES presents bylined articles, new product and technologies and application notes covering every area of chromatography including:

- GC peak efficiencies
- Chiral separations
- Microfluidics/nanotech
- Green solutions
- Hyphenated technologies
- Data analysis management
- Chromatography service and support
- Accessories and supplies
- And much more...

### 2010 Publishing Dates:

ISSUE	FEBRUARY	JUNE	SEPTEMBER	DECEMBER
Ad Closing	January 8	May 10	August 10	November 3



### Advertising Rates\*:

Size	1x	2x	3x*
Full Page	\$5,300	\$4,900	\$4,100
1/2 Page	\$3,400	\$3,100	\$2,500
1/4 Page	\$2,800	\$2,500	\$2,100

All rates are gross. Includes 4-color.

\*Bonus: With 3x full page ad purchase, you will receive a FREE full page to present an application note in the issue in which the ad appears.

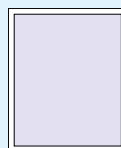
### Ad Dimensions:

#### Full Page

Trim: 9" × 10 7/8"

Live: 8 1/4" × 10"

Bleed: 9 1/4" × 11 1/8"

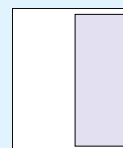


#### 1/2 Page Vertical

Trim: 4 3/8" × 10 7/8"

Live: 3 7/8" × 10"

Bleed: 4 5/8" × 11 1/8"



#### 1/2 Page Horizontal

Trim: 9" × 5"

Live: 8 1/4" × 4 3/4"

Bleed: 9 1/4" × 5 1/4"



#### 1/4 Page

Square: 3 7/8" × 4 3/4"

