

CT Express

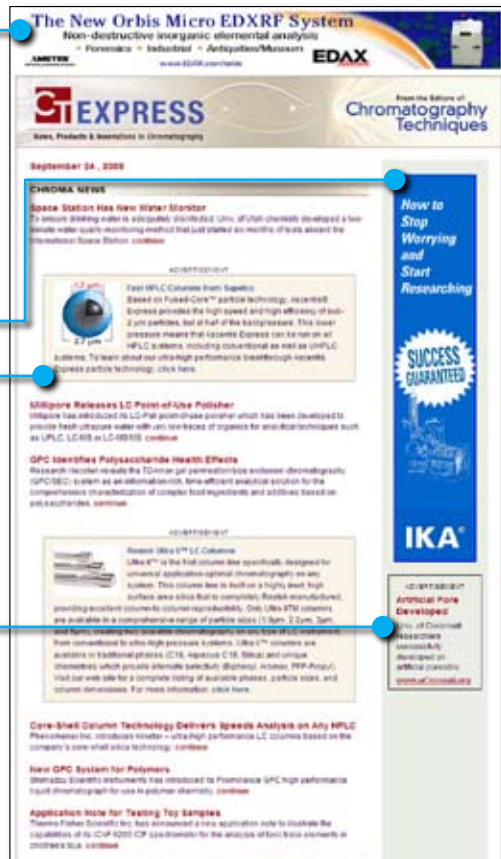
CHROMATPGRAPHY TECHNIQUES' monthly *CT EXPRESS* newsletter is delivered to more than 50,000 opt-in subscribers and features timely industry news, technology and new product information across all aspects of chromatography.

CT Express Ad Positions/Rates:

- **Leaderboard Banner** (1 available) 728 x 90: \$2,450 net
- **Tower Positions** (2 available) 120 x 240 tower: \$1,250 net
- **Text Ad Positions** (8 available within body of newsletter).
Provide 100 x 100 pixel graphic, 50-100 words of copy, 4- 5-word headline, and URL for deeplink (468 x 60 banner creative also accepted): \$1,850 net
- **NEW – Product Text Ads** (8 available); located in the right-hand column.
Provide up to 24-character headline; two-line text message not to exceed 75 characters; up to 40-character URL (character count should include spaces): \$800 net

2010 CT Express Calendar

January 20	April 21	July 14	October 20
February 17	May 19	August 18	November 17
March 17	June 16	September 15	December 8



CT Advance

CT Advance is delivered to more than 50,000 opt-in subscribers, showcasing the content and new product information presented in the most current issue.

CT Advance Ad Positions/Rates:

- **Leaderboard Banner** (1 available) 728 x 90: \$2,450 net
- **Tower Positions** (2 available) 120 x 240 tower: \$1,250 net
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2010 CT Advance Calendar

February 24	June 23	September 22	December 15
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